



DEPARTMENT OF THE ARMY
HEADQUARTERS, BRIGADE
UNITED STATES ARMY
NORTH ATLANTIC TREATY ORGANIZATION
APO AE 09705

REPLY TO
ATTENTION OF

ACDP-POAD

27 May 2004

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: USANATO 2004 Summer Safety Campaign

1. This memorandum outlines the USANATO Summer Safety Campaign (SSC), which will run from 1 May 2004 to 30 September 2004.
2. This campaign's purpose is to provide a comprehensive, proactive means of identifying summer on and off-duty hazards and risks, implement and monitor risk-mitigation measures to ensure the safety of personnel, and to achieve the overarching, command-wide goal of ensuring no loss of life and minimal injuries during the summer season.
3. The campaign's goal is to ensure that knowledgeable, dedicated leaders and soldiers are effectively trained and ready to prevent summer-related accidents and injuries, both on and off duty. It addresses heat-injury prevention, water safety, privately owned vehicle (POV) and motorcycle safety, recreation safety, and related hazards affecting the family and community (i.e. running, sports, traffic, wellness). The effectiveness of the campaign depends on the successful accomplishment of these key elements:
 - a. Publishing and distributing of safety-campaign articles and materials that are coordinated with American Forces Network (AFN) and print media for maximum distribution down to the soldier and family member level.
 - b. Accident data, sick calls, incident reports, and other available resources must be reviewed to identify accident prevention targets and additional prevention training needs.
 - c. Summer weather in Europe can vary greatly and change quickly. Ensure that soldiers know how to obtain timely weather and road-condition information.
 - d. Leaders and soldiers being trained to make the risk management process integral to the planning and execution of both on and off duty activities. Risk management training must address risk identification and the mitigation of summer hazards.
 - f. POV and motorcycle training for newly arriving personnel and those returning from deployment as part of the reintegration process. Training must stress the dangers of operating a motor vehicle while under the influence of drugs, prescription medication, or alcohol and driving while fatigued.

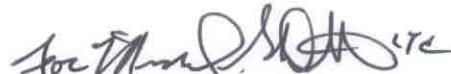
g. Providing effective water safety training to include information on authorized swimming locations, hazard recognition, and preventive measures. Reminders on preparing for sports and recreation activities such as hiking, camping, bicycling, skating, water sports, picnics and grilling by taking advantage of training programs offered.

h. Providing wellness issues training to include suicide prevention, alcohol and substance abuse, domestic violence, and food safety.

4. The attached SSC is an overview of the training and suspense timelines. All responsibilities as outlined in the USANATO OPORD 04-01 will be observed.

5. I expect the complete commitment of commanders in the effort to prevent accidents this summer. We must be aggressive in giving the campaign priority over other competing issues. The entire chain of command must be engaged. Commanders at all levels are responsible for the safety of their personnel. Together we can make this a safe and enjoyable summer for all our soldiers, civilians, and family members. Nothing we do as leaders warrant the unnecessary risk of life. Safety will be a primary concern of commanders and leaders during all activities in which our personnel are involved.

6. Point of contact is the Brigade Safety Manager, ACDP-POAD, DSN 423-5343.



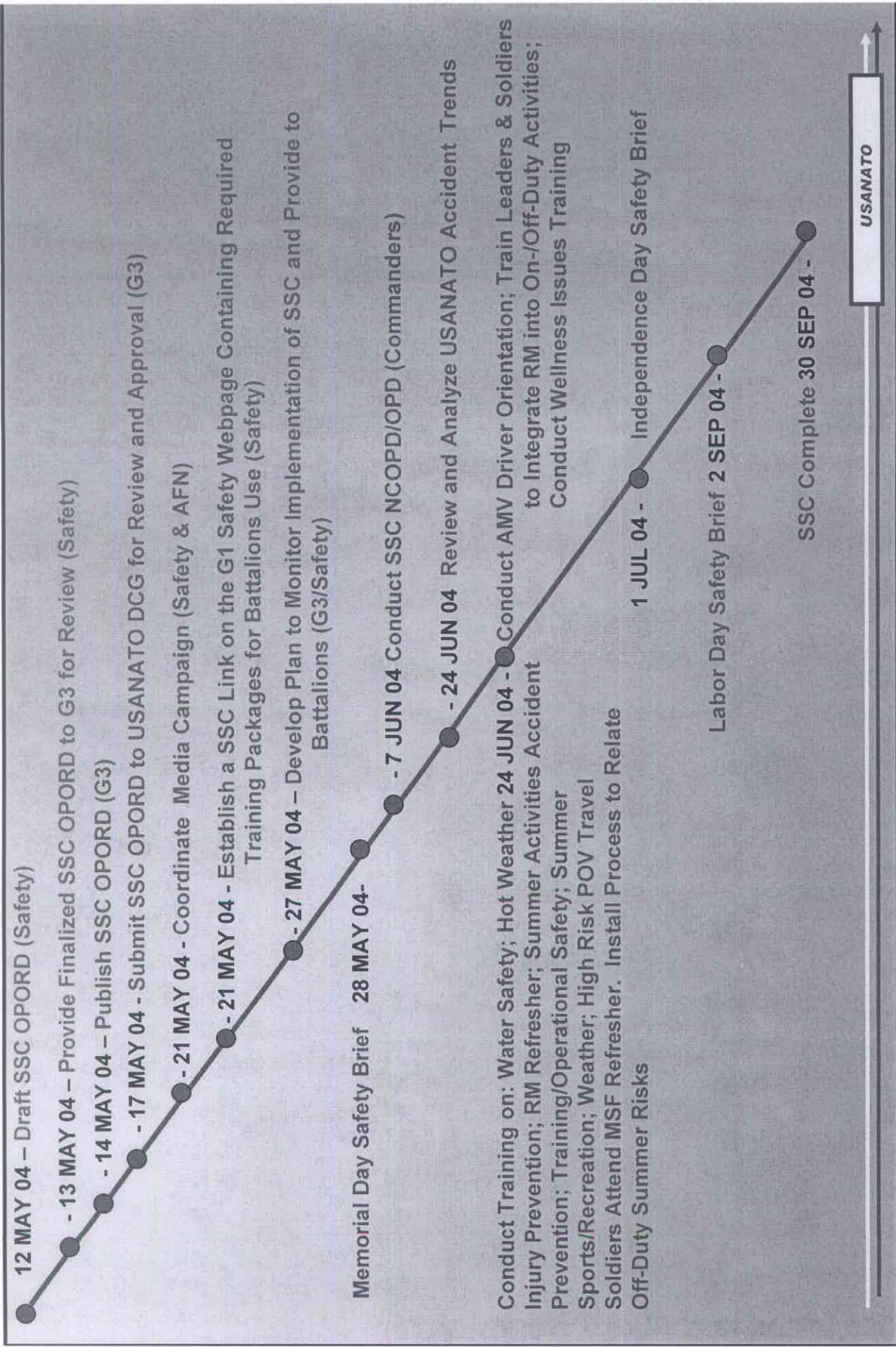
STEVE M. POET
Colonel, AG
Commanding

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C minus 1 - 14

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SUMMER SAFETY CAMPAIGN TIMELINE



2004 USANATO Summer Safety Campaign

| Item | Suspense | Remarks |
|---|-----------|---|
| Coordinate Media Campaign | 21-May-04 | Safety |
| Establish a SSC Link on WEB | 21-May-04 | G6 |
| Establish a Local Weather Link on WEB | 21-May-04 | G6 |
| Develop Plan to Monitor Implementation of SSC | 21-May-04 | G3 |
| Review and Analyze USANATO Accident Trends | 24-Jun-04 | Review/Analyze Accident/Injury Trends (Previous Year) |
| Conduct Training: | | Accident prevention for summer activities |
| Conduct SSC NCOPD/OPD Wellness Issues Training | 07-Jun-04 | Train Leaders for Successful Implementation |
| Water Safety | 24-Jun-04 | Suicide, Substance Abuse, Domestic Violence, Food Safety |
| Hot Weather Injury Prevention | 24-Jun-04 | Water Safety Film (Reasons People Drown) and UR Website |
| Summer Activities Accident Prevention | 24-Jun-04 | Recognition, prevention, treatment. Use HIRM film |
| Risk Management Refresher | 24-Jun-04 | Swimming, Boating, Grilling, Picnics, Sports/Recreation |
| Train Leaders & Soldiers to use RM on/off Duty | 24-Jun-04 | Refresher Training (use FM100-14 and UR Website) |
| Training/Operational Safety (Work Area) | 24-Jun-04 | Train Leaders & Soldiers for Successful Implementation |
| High Risk POV Travel | 24-Jun-04 | Train to standard / integrate safety |
| Motorcycle Drivers Orientation | 24-Jun-04 | Unique (local) hazards, seat belts, training, maintenance |
| Drivers POV Training for New/Returning Soldiers | On-Going | Beginners / Advance courses as needed |
| AMV Driver Orientation | On-Going | Reorientation on New on Traffic Laws |
| Holiday Safety Briefs | On-Going | Unique (local) hazards, seat belts, training, maintenance |
| Weather and Road Condition information | 24-Jun-04 | Summer Hazards, Holidays, Travel, School, Driving, etc. |
| SSC Completed | 30-Sep-04 | Significant changes in weather and how it effects summer activities MC |

USA\NATO S3C REPORTING PROCEDURES

- Reports are due to G3 Operations NLT 1200 Each Monday
- G3 Operations will consolidate reports
- Same information presented at G3/S3 Meeting will be presented and briefed by G1 at the Commander's Staff Call on Friday
- Intent is to keep this simple. Reporting will be conducted using Red/Green/Amber/Black system:

- G 90-100% of unit completed training / or action has been completed
- A 80-89% of unit completed training / or action is currently on-going and expected to be completed by suspense
- R 70-79% of unit completed training / or action is currently on-going but not expected to be completed by suspense
- B 69% or less of unit completed training / no action initiated to complete the task
- W No report submitted to G3 Operations

Submit reports to G3 Operations NLT 1200 Each Monday

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SUMMER SAFETY CAMPAIGN

| ITEM | SUSPENSE | REMARKS | ACTION | SHAPE BATTALION | AFNORTH BATTALION | AFSOUTH BATTALION |
|---|--------------|---|------------|------------------------|------------------------|------------------------|
| Conduct NCODP / ODP to train leaders for successful implementation and continued support of this campaign. | 7 June 2004 | Provide Training to leaders | COMMANDERS | <input type="circle"/> | <input type="circle"/> | <input type="circle"/> |
| Provide water safety training. | 24 June 2004 | Provide training Using water safety film | COMMANDERS | <input type="circle"/> | <input type="circle"/> | <input type="circle"/> |
| Ensure soldiers know how to obtain weather and road condition information. | 24 Jun 2004 | Provide briefing to inform about Website | COMMANDERS | <input type="circle"/> | <input type="circle"/> | <input type="circle"/> |
| Provide hot weather injury prevention training including information on recognition, prevention, and treatment of heat injuries. | 24 June 2004 | Provide training Using the Heat Injury Risk Management Film | COMMANDERS | <input type="circle"/> | <input type="circle"/> | <input type="circle"/> |
| Conduct risk-management refresher training | 24 June 2004 | Provide training Using FM 100-14 and USANATO website | COMMANDERS | <input type="circle"/> | <input type="circle"/> | <input type="circle"/> |
| Conduct summer safety training to ensure all personnel are trained on accident prevention measures for summer activities. | 24 June 2004 | Accident prevention during sports and recreational activities | COMMANDERS | <input type="circle"/> | <input type="circle"/> | <input type="circle"/> |
| Train new personnel arriving for summer rotation; reemphasize hazards of drugs, alcohol, fatigue, prescription medication, etc. | As required | Provide training | COMMANDERS | <input type="circle"/> | <input type="circle"/> | <input type="circle"/> |
| Provide reorientation on driving laws and local conditions to personnel returning from extended deployment. Validate license, registration, and vehicle inspection records. | As required | Validate records and provide orientation | COMMANDERS | <input type="circle"/> | <input type="circle"/> | <input type="circle"/> |

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SUMMER SAFETY CAMPAIGN

| ITEM | SUSPENSE | REMARKS | ACTION | SHAPE BATTALION | AFNORTH BATTALION | AFSOUTH BATTALION |
|--|-------------|--|------------|------------------------|------------------------|------------------------|
| Training/Operational Safety (Work Area) | 24 Jun 2004 | Train to standard. Integrate Safety | COMMANDERS | <input type="circle"/> | <input type="circle"/> | <input type="circle"/> |
| High Risk POV Travel. | 24 Jun 2004 | Local hazards, set belts, Training, maintenance | COMMANDERS | <input type="circle"/> | <input type="circle"/> | <input type="circle"/> |
| Train leaders & soldiers to interrogate RM into On/Off Duty Activities | 24 Jun 2004 | Continuous risk assessments | COMMANDERS | <input type="circle"/> | <input type="circle"/> | <input type="circle"/> |
| Motorcycle Drivers Orientation | 24 Jun 2004 | New and advance drivers training | COMMANDERS | <input type="circle"/> | <input type="circle"/> | <input type="circle"/> |
| Wellness Issue Training | 24 Jun 2004 | Suicide, Substance Abuse, Domestic Violence, Food Safety | COMMANDERS | <input type="circle"/> | <input type="circle"/> | <input type="circle"/> |
| AMV Driver Orientation | 24 Jun 2004 | Local hazards, set belts, Training, maintenance | COMMANDERS | | | |
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| ITEM | SUSPENSE | REMARKS | ACTION | STAFF |
|--|-----------|---|-----------|----------------------------------|
| Publish OPORD. | 14 May 04 | | G-3 | <input checked="" type="radio"/> |
| Coordinate with AFN on development of Media campaign to support the SSC | 21 May 04 | Coordination made with local AFN. Spot to run on TV and radio starting 14 May 04. | G-1 | <input checked="" type="radio"/> |
| Establish Link on USANATO Safety Website Providing Summer Safety Information and Weather. | 21 May 04 | Webmaster on leave until 25 May 04 | G-1 | <input type="radio"/> |
| Coordinate with G3 develop a plan to Monitor the implementation of the Command's SSC. | 21 May 04 | | G-1 | <input type="radio"/> |
| Develop information guides/safety Lessons-learned information and safety Related issues to all USANATO units Via electronic media. | 21 May 04 | | G-1 / G-3 | <input type="radio"/> |
| Establish weather link to Website | 21 May 04 | Link already on website | G-6 | <input checked="" type="radio"/> |
| Complete SSC Program and Submit to G3 | 21 May 04 | | G-1 | <input type="radio"/> |
| Coordinate / Provide Reporting Format | 21 May 04 | | G-3 | <input type="radio"/> |

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SUMMER SAFETY CAMPAIGN

| ITEM | SUSPENSE | REMARKS | ACTION | STAFF |
|---|-----------|---------|--------|-----------------------|
| Review SSC Program and Submit to DCG USNATO | 24 May 04 | | G-3 | <input type="radio"/> |
| Review and Analyze Accident Trends | 24 Jun 04 | | G-1 | <input type="radio"/> |
| Develop and Issue Specific Briefings on Safety During Holiday Periods | On-Going | | G-1 | <input type="radio"/> |
| Develop Information Guides and Post on SSC Website for Use During Execution Phase | On- Going | | G-1 | <input type="radio"/> |
| Provide Operational Oversight During Execution of the Program | On-Going | | G-3 | <input type="radio"/> |
| Provide Overview of Overall SSC Execution Timeline. | On-Going | | G-3 | <input type="radio"/> |
| Assist G-1 in Procurement of Training Materials for Use | On-Going | | G-3 | <input type="radio"/> |
| | | | | |

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